

ABSTRACT

A feminine hygiene product which has a tampon and a tampon applicator. The tampon applicator has a rupturable membranous cap permanently associated with a tampon holder tube. The tampon holder tube has a hollow interior portion, an interior surface, an exterior surface, an outer perimeter, a longitudinal axis, a first end dimensioned for insertion into a vaginal cavity, and a second end positioned oppositely to the first end. The tampon is housed in a tampon holder tube within a hollow interior portion of the tampon holder tube and is substantially aligned with the tampon holder tube in a pre-expelled position. The rupturable membranous cap covers at least a portion of the tampon. During expulsion of the tampon from the tampon holder tube, the rupturable membranous cap reorients the tampon into a direction substantially non-aligned to the longitudinal axis of the tampon holder tube in the tampon's pre-expelled position.